

Welcome to the sustainable office

Greening your office

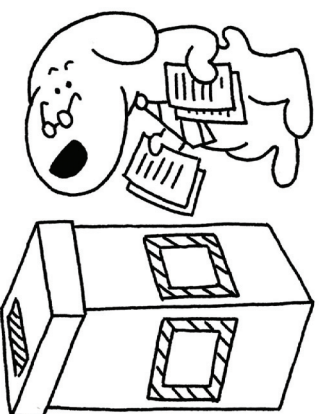
a London Remade guide to **greenbusiness** 2006
2006 Calendar in Association With Business Info Magazine

M-Real

M-real have developed an environmentally responsible approach (eal) to papermaking at their New Thames mill in Kent. The concept is a genuine commitment to minimise the impact on the environment at every stage of production. Central to eal is the production of **EVOLVE**, a range of 100% recycled papers. **EVOLVE** offers a unique opportunity to consumers who wish to close the paper loop within the UK.

EVOLVE THE ENVIRONMENTAL CHOICE

- Made from 100% UK recovered paper
- Diverts up to 180,000 tonnes of waste paper from UK landfill every year
- UK benefits from a cleaner environment
- Effective use of natural resources
- Reuses and recycles water
- Benefits local wildlife with cleaner water
- Made in an ISO 14001 accredited mill

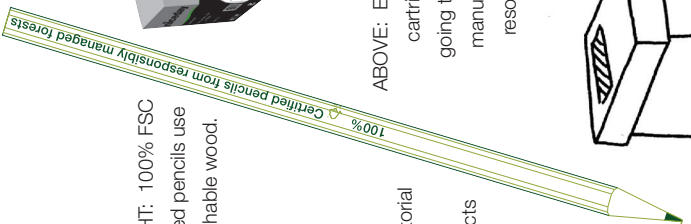


recycling box).

ABOVE: Every nice day remanufactured cartridge you use saves one more going to landfill and one more being manufactured from non-renewable resources (toner image and toner recycling box).



RIGHT: 100% FSC certified pencils use replenishable wood.



LEFT: Our janitorial range includes cleaning products from Ecover, the world's leading supplier of ecological products.



RIGHT: New for 2006, Steinbeis white and tinted papers are made from 100% post consumer waste.



RIGHT: The recycled range of nice day self-locking storage products are flat-packed for easy storage.

LEFT: Nice day recycled scissors use 70% recycled stainless steel blades with 100% recycled plastic handles.



LEFT: Nice day environmental spiral notebook.



BUY GREEN AT OFFICE DEPOT AND KNOW YOU'RE MAKING A DIFFERENCE

Office Depot, the UK's No. 1 supplier of office products, makes it easier for customers to adopt green procurement policies and practices by selling a wide range of both branded and it's own nice day environmentally preferable products.

Office Depot

Brother

KEENER TO BE GREENER



Did you know that IT and electronic waste is growing three times faster than any other waste stream in the UK? We now throw away 1m tonnes of IT waste every year into landfill sites. But new legislation from Europe looks set to change the way we use and re-use equipment for good. The Waste Electrical & Electronic Equipment (WEEE) Directive – due to come into force in June 2006, means that manufacturers will have to pick up the tab for recycling your old IT equipment.

As well as making sure you return your old IT equipment for recycling, there are a number of simple steps you can take to make the office a greener place – saving money as well as the environment.

THE SIMPLE STEPS OF GOING GREEN IN YOUR OFFICE

- Look out for printers and all-in-one devices that incorporate a separate drum and toner unit so that you need only buy a new toner cartridge and not a new drum every time the toner runs out.
- If you are buying an inkjet product, try to choose one that has permanent print heads and individual colour ink cartridges that let you replace one cartridge at a time.
- Use the draft 'toner-save' mode to print out documents where quality isn't critical.
- Print out on both sides of the paper (duplexing) as a quick step to reduce your paper bills.
- Check the long-term running costs – it's tempting to pick the cheapest model on the shelf but the consumables cost can prove to be more than the machine itself
- Return your toner cartridges to the manufacturers for recycling – most offer a free postage service. You can find out about the Brother recycling scheme at: www.brothergreen.co.uk

DRIVING THE USE OF RECYCLED PRODUCTS

London Remade is in the business of recycling, creating environmental solutions for a sustainable capital. This is achieved through developing markets for recycled content products, providing tailored support to help grow green enterprises and introducing green practices to existing businesses.

The Mayor's Green Procurement Code is a free consultancy service delivered by London Remade to offer practical advice to those interested in buying recycled products. Choosing to buy recycled stationery and office equipment is a simple and cost effective way to introduce recycling into the workplace.

www.londonremade.com
020 7061 6360

brother
At your side

HOW BROTHER CAN HELP

At Brother, we have been investing significant sums in developing sustainable products for many years. We're proud to be the only office equipment manufacturer to have been awarded the Good Shopping Guide's ethical award for its all-in-one, printer and fax machine ranges.

We also offer the only TCO '99 accredited office products on the market, the world's toughest environmental standard. The red and black sticker means that the products have been rigorously tested by an independent body in Sweden for environmental, ergonomic, emissions and ecology standards.

Visit: www.brother.co.uk
Contact Brother: 0845 60 60 626
(Stockist information and brochure requests)
or
Email sales@brother-uk.com

CLOSING THE LOOP WITH M-REAL

WHERE DOES THE RECOVERED PAPER COME FROM?

Up to 180,000 tonnes of waste paper is diverted from landfill every year. The proximity of the mill to major sources of waste paper minimises emissions and fuel use from unnecessary transportation.

HOW DOES THE PAPER MILL MINIMISE ITS ENVIRONMENTAL IMPACT?

Papermaking uses a lot of water. The mill reduces the amount of water it takes from the environment by re-using and recycling at every stage. Water is used twice in the mill and then piped to the RCF plant for further use.

WHAT ABOUT THE WASTE WATER?

Once water has been re-used as much as possible in the mill and RCF plant it is treated at the on-site Waste Water Treatment Plant (WWTP). On its release it is more life sustaining than the existing river water.

WHERE DOES ALL THE ENERGY COME FROM?

The Combined Heat and Power plant (CHP) uses gas, the cleanest fossil fuel, thereby minimising emissions.

EVOLVE BUSINESS IS IDEAL FOR:

- Available in 80, 90 and 100 gsm, in A4, A3, folio and reels
- High profile communications
- Pre-printed letterhead
- Archiving
- Colour laser and inkjet technology.

EVOLVE OFFICE IS IDEAL FOR:

- Available in 80 gsm, in A4 and A3
- Everyday correspondence
- Volume copying and printing
- Internal reports
- Black & white laser and inkjet technology.

For more information visit www.evolve-papers.com

